GILEAD | HIV

HIV

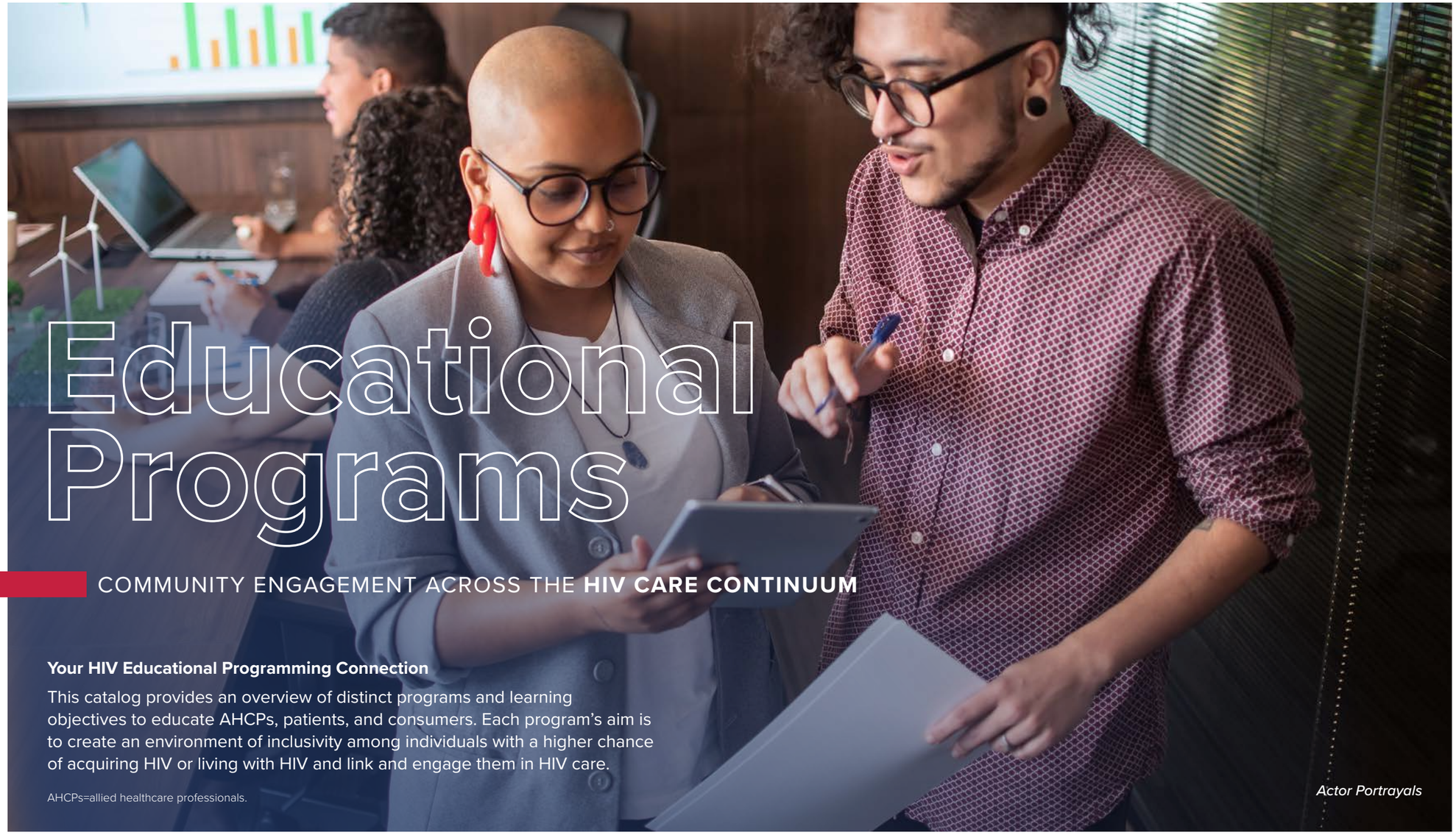
Educational Programs

COMMUNITY ENGAGEMENT ACROSS THE **HIV CARE CONTINUUM**

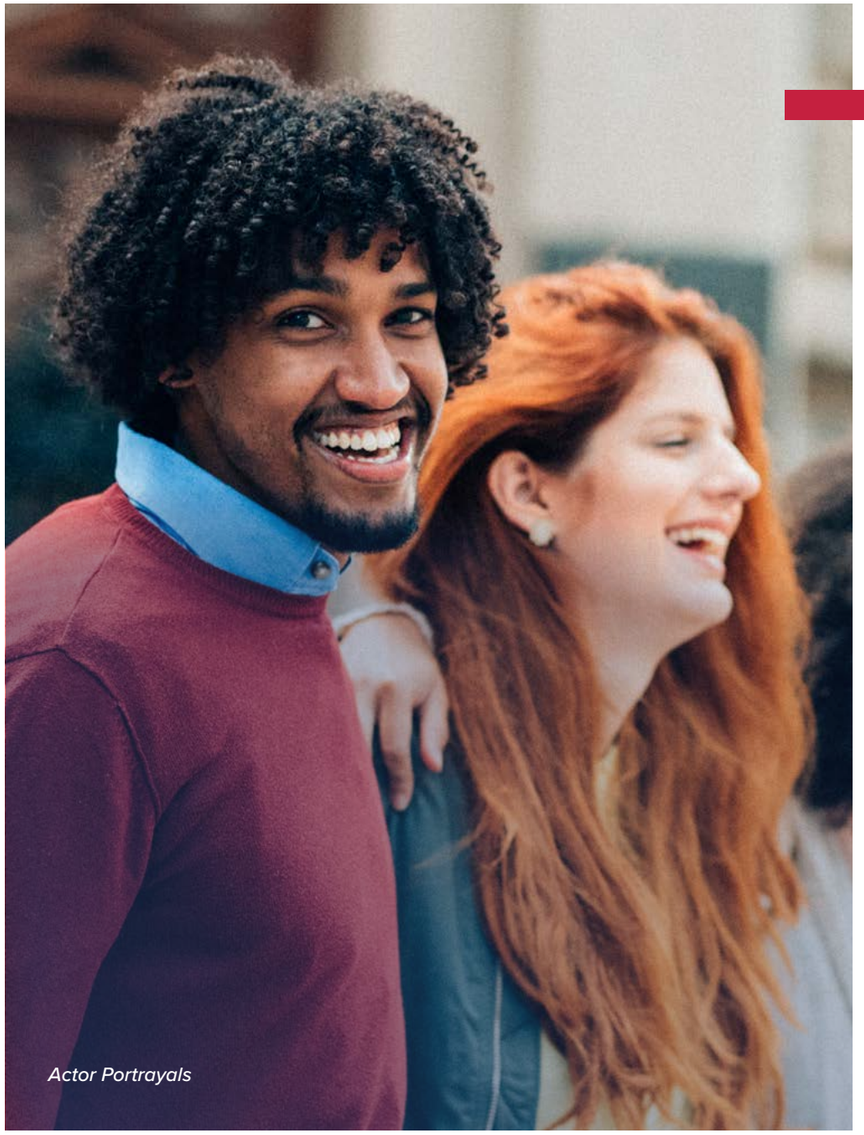
Your HIV Educational Programming Connection

This catalog provides an overview of distinct programs and learning objectives to educate AHCPs, patients, and consumers. Each program's aim is to create an environment of inclusivity among individuals with a higher chance of acquiring HIV or living with HIV and link and engage them in HIV care.

AHCPs=allied healthcare professionals.



Actor Portrayals



Actor Portrayals

TABLE OF CONTENTS

HIV Basics 3

Evolution of HIV Treatment 4

Starting Your HIV Treatment Journey 5

Living Well With HIV 6

Healthysexual® 7

Protocol Implementation 8

Understanding HIV Drug Resistance and Its Impact 9

Holistic Status-Neutral Approach 10

Engagement in Care 11

Cultural Humility—Module 1 12

Cultural Humility—Module 2 13

Fighting HIV Stigma Through Personal Action 14

Taking on the Challenge of Stigma 15

Taking Charge of Your Mental Health While Living With HIV 16

Understanding the Impact of Trauma-Informed Care Across the HIV Care Continuum 17

HIV Basics

Priority Audience

AHCPs and PLWH

Program Overview

Provides basic education about HIV, the importance of starting treatment immediately and adhering to it, and the goal of achieving and maintaining an undetectable viral load

Learning Objectives

- Provide essential information about HIV, with a special focus on the importance of starting treatment right away and sticking to your HIV treatment plan, which can help you get to and keep a viral load so low that it is undetectable, which means it is too low to be measured by a test
- Learn as much as you can about HIV and taking your HIV medicines exactly as prescribed, which can help you live a longer and healthier life



HIV Basics (English)

PLWH=people living with HIV.

Evolution of HIV Treatment

Priority Audience

AHCPs and PLWH

Program Overview

Provide essential information about the evolution of HIV medicines and how HIV medicines and treatment recommendations have changed over time so that people living with HIV can make informed decisions about their treatment options

Learning Objectives

- Understand key terms
- Talk about the goal of HIV treatment
- Discuss how HIV medicines fight the virus
- Learn about HIV drug resistance
- Learn a brief history of HIV treatment
- Be prepared to discuss treatment options with your healthcare team



Evolution of HIV Treatment (English)

Starting Your HIV Treatment Journey

Priority Audience

AHCPs and PLWH

Program Overview

Provides essential information about HIV treatment and the importance of starting and sticking with HIV medicines; addresses potential roadblocks to HIV treatment; and provides ideas, tools, and resources that will help people living with HIV establish strong treatment routines

Learning Objectives

- Emphasize the importance of starting HIV treatment right away and sticking with your treatment regimen to get to and keep an undetectable viral load
- Focus on the goals of HIV treatment, including improving your long-term health
- Talk about how to choose the HIV medicines and treatment plans that are appropriate for you with alignment from your HCP, and how to know if they are working to help control your viral load
- Discuss ways to stay on track with your HIV treatment, such as creating resilient routines, developing an HIV support system, and building trust with your healthcare provider



Starting Your HIV Treatment Journey (English)



Starting Your HIV Treatment Journey (Spanish)

English UNBC7836
Spanish US-UNBC-0013

Living Well With HIV

Priority Audience

AHCPs and PLWH

Program Overview

Inspires people to think more broadly about what it means to live with HIV; shares ideas, tools, and resources that will help them maintain healthy habits and adhere to their treatment plan

Learning Objectives

- Discuss the key role that HIV treatment plays in helping people with HIV live longer and healthier lives
- Talk about some of the many other things that people with HIV can do to stay healthy
- Share ideas, tools, and resources that can help people maintain healthy habits



Living Well With HIV (English)

Healthysexual®

Priority Audience

AHCPs and consumers

Program Overview

Provides an overview of protective measures to promote sexual health

Learning Objectives

- Recognize how sexually transmitted infections (STIs) are passed from person to person, and ways to be proactive about sexual health
- Understand that getting tested for HIV or other STIs is an essential part of sexual health
- Find out ways to talk about sexual health with a partner/partners as well as a healthcare provider



Healthysexual® (English)



Healthysexual® (Spanish)

English US-UNBC-1257
Spanish US-UNBC-1181

Protocol Implementation

Priority Audience

AHCPs and C-suite

Program Overview

Provides a framework for implementing rapid HIV care and telehealth to individuals regardless of HIV status, based on relevant and measurable practices and protocols

Learning Objectives

- Highlight national goals to address the urgency of status-neutral linkage to and engagement in HIV care
- Examine rapid prevention, treatment, and telehealth protocols and best practices that are reproducible and outcome driven
- Use tools to build a protocol and evaluate stakeholder roles and training needs
- Understand what drives successful sustainability of HIV treatment and prevention protocols



Protocol Implementation (English)

Understanding HIV Drug Resistance and Its Impact

Priority Audience

AHCPs

Program Overview

Establishes a foundational knowledge of HIV drug resistance and how it can impact HIV treatment considerations for patients and their treatment options going forward

Learning Objectives

- Define HIV drug resistance and what can cause it
- Discuss factors that can affect a patient's treatment adherence, and the impact of adherence to ART on viral suppression
- Understand how HIV treatment may reduce the risk of HIV drug resistance



Understanding HIV Drug Resistance and Its Impact (English)

ART=antiretroviral therapy.

Holistic Status-Neutral Approach

Priority Audience

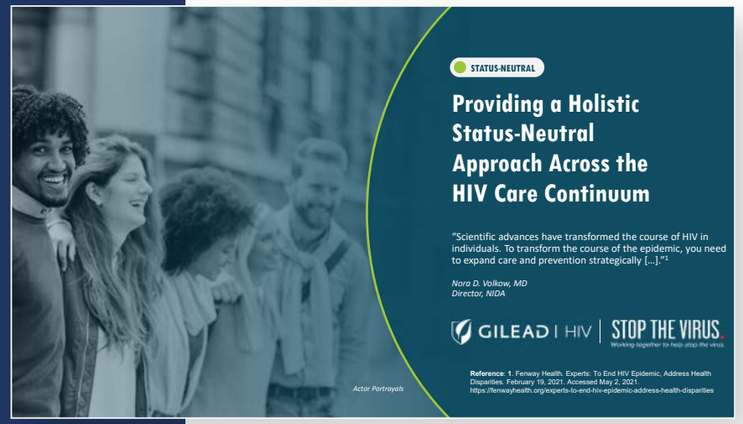
AHCPs

Program Overview

Explains what a holistic status-neutral approach to care is for people in the HIV community, and best practices for implementing this approach

Learning Objectives

- Define the importance of holistic health in status-neutral care
- Outline best practices for creating a holistic approach to HIV care
- Apply knowledge of holistic status-neutral care



Holistic Status-Neutral Approach (English)

Engagement in Care

Priority Audience

AHCPs

Program Overview

Examines barriers to engagement in HIV care and provides tools and best practices for addressing them

Learning Objectives

- Understand urgent challenges in engagement in care and aligning on outcomes
- Review best practices to improve engagements in HIV care
- Utilize tools and resources to keep individuals engaged in HIV care



Engagement in Care (English)

Cultural Humility—Module 1

Priority Audience

AHCPs

Program Overview

Provides an overview of the importance of cultural humility across the HIV care continuum and committing to an action plan

Learning Objectives

- Recognize the need to address gaps and health disparities across the HIV care continuum
- Understand the framework of cultural humility and its impact on HIV care
- Review how resilience can inspire and motivate action



Cultural Humility—Module 1 (English)

Cultural Humility—Module 2

Priority Audience

AHCPs

Program Overview

Provides an overview of understanding and applying cultural humility across the HIV care continuum

Learning Objectives

- Acknowledge biases and their impact, and share best practices for supporting people with compassion
- Examine individual behaviors that can promote cultural humility with others
- Discuss organizational practices and frameworks that create a culturally inclusive environment
- Apply what we've learned in our interactions with others across the HIV care continuum



Cultural Humility—Module 2 (English)

Fighting HIV Stigma Through Personal Action

Priority Audience

AHCPs and PLWH

Program Overview

Provides an overview of the stigma those with HIV face, and the subsequent broad impact

Learning Objectives

- Define the different forms of stigma and who is affected by it
- Discuss HIV stigma and how it impacts people living with HIV
- Learn about actions that can be taken to cope with stigma on a personal level
- Discuss HIV disclosure and partner notification in the context of stigma



Fighting HIV Stigma Through Personal Action (English)

Taking on the Challenge of Stigma

Priority Audience

Consumers

Program Overview

Provides an overview of how stigma impacts individuals with a higher chance of acquiring HIV

Learning Objectives

- Define and discuss the different forms of stigma and its potential impact on people
- Focus on the stigma surrounding sex, HIV, and pre-exposure prophylaxis (PrEP)
- Identify actions that can be taken to cope with stigma on a personal level, as well as to address it on an institutional level
- Provide online resources about stigma and its intersection with sexual health, mental health, and substance use



Taking on the Challenge of Stigma (English)

English US-UNBC-1310

Taking Charge of Your Mental Health While Living With HIV

Priority Audience

AHCPs and PLWH

Program Overview

Encourages people living with HIV to take good care of their mental health, and shares ideas, tools, and resources that will help them establish strong treatment routines for their HIV, as well as for any mental health difficulties they may be facing

Learning Objectives

- Define mental health and explain why maintaining your mental health is important
- Explore how HIV can affect the mental health of people living with HIV
- Discuss how mental health difficulties can impact engagement in HIV care and adherence to treatment
- Suggest strategies, tools, and resources that can help you establish strong treatment routines for your HIV, as well as for any mental health difficulties you may be facing



Taking Charge of Your Mental Health While Living With HIV (English)

Understanding the Impact of Trauma-Informed Care Across the HIV Care Continuum

Priority Audience

AHCPs

Program Overview

Provides an overview on the impact of trauma across the HIV care continuum and outlines best practices for trauma-informed care

Learning Objectives

- Understand what trauma is and its impact across the HIV care continuum
- Outline best practices for achieving trauma-informed care
- Practice trauma-informed care to help link individuals to and retain them in the HIV care continuum



Understanding the Impact of Trauma-Informed Care Across the HIV Care Continuum (English)



Actor Portrayals

GILEAD | HIV

GILEAD, the GILEAD Logo, and HEALTHYSEXUAL are trademarks of Gilead Sciences, Inc.
© 2023 Gilead Sciences, Inc. All rights reserved.
US-UNBC-1780 10/23