

## WIC Formula Change

The infant formula rebate contract for Enfamil ProSobee infant formula will expire on September 30, 2015. The new infant formula rebate contract for soy infant formula was awarded to Gerber. The new contract is effective October 1, 2015. Minimum Stock Requirements for the ITCA WIC authorized soy formula will change as a result of the new contract. While these changes do not take effect for several months, ITCA is providing this early courtesy notification to allow stores time to obtain the items from distributors. Changes to minimum stock include the addition of Gerber Good Start Soy Infant Formula and the removal of Enfamil ProSobee Infant Formula. During the month of October vendors will see WIC checks for Enfamil ProSobee and Gerber Good Start Soy formula.

The new minimum stock requirement for soy formula effective October 1, 2015 will be as follows:

Food Item	Brand/Type	Quantities Required to Stock	Size
Infant Formula	Gerber Good Start Soy Formula	9 cans	12.9 ounce cans

**Note:**

Gerber Good Start Soy formula comes with two different labels, both cans are allowable.



Both cans share the same UPC 000 50000 03530 4

If you have difficulty locating a supplier for Gerber Good Start Soy formula, contact Mallory Phelps, Vendor Specialist at (602) 258-4822.