

# ITCA WIC Vendor Alert FY 2026

## Upcoming Changes to the ITCA WIC APL - Action Required

This alert is to inform you of upcoming updates to the ITCA WIC Approved Product List (APL). We are cleaning up the yogurt category to align with the October 1, 2025, Food List, with a small number of exceptions (indicated below with \*+). As a part of this effort, more than 300 UPCs will be deactivated in the April 16, 2026, APL file.

### What You Need to Do

- Ensure your register system downloads the April 16, 2026, APL file.
- The transaction may fail at checkout if your register is using an outdated APL and a WIC customer attempts to purchase a deactivated yogurt item.

## Deactivated Yogurts - WIC Shoppers Will no Longer be Able to Buy These Yogurts After April 16, 2026

(Full list of deactivated products are on a separate sheet)

- Dannon *Light + Fit*, Low Fat/ Non Fat, individual containers and yogurt packs, all flavors
- Food Club Low Fat/ Non Fat, 32oz, all flavors
- Food Club, Low Fat/ Non Fat, individual containers, all flavors, (*light* is allowed)
- Go Gurt, Low Fat/ Non Fat, all sizes, all flavors (*Simply Go Gurts* are allowed)
- Great Value *Greek*, Low Fat/ Non Fat, all sizes, all flavors
- Great Value Low Fat/ Non Fat, individual containers and yogurt packs, all flavors, (*light* is allowed)
- Greek Gods, all types, all sizes, all flavors
- Kroger *Carbmaster*, Low Fat/ Non Fat, all sizes, all flavors
- Kroger *Greek*, Low Fat/ Non Fat, all sizes, all flavors
- Kroger, Low Fat/ Non Fat, individual containers, all flavors
- Lucerne *Greek*, Low Fat/Non Fat, all sizes, all flavors
- Lucerne Low Fat/ Non Fat, individual containers, all flavors, (*light* is allowed)
- Lucerne whole milk, all sizes, all flavors
- Noosa whole milk, all sizes, all flavors

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## Deactivated Yogurts - WIC Shoppers Will no Longer be Able to Buy These Yogurts After April 16, 2026 (continued)

- O Organics Low Fat/ Non Fat, all sizes, all flavors
- Oikos, all types, all flavors, all sizes, except Oikos *Pro* and *Triple Zero*
- Open Nature Low Fat/ Non Fat all sizes, all flavors
- Oui whole milk, 5oz, all flavors
- Simple Truth all types, all sizes, all flavors
- Tillamook *Greek*, Low Fat/ Non Fat, 5.3oz, all flavors
- WinCo Foods Low Fat/ Non Fat, 5.3oz, all flavors
- WinCo Foods whole milk, 32oz, all sizes, all flavors
- Yoplait *Original*, individual containers, all flavors, (*light* is allowed)\*
- Zoi whole milk, 32oz, all flavors

\* Product is in the October 1, 2026, Food List but WIC shoppers **can't** buy it after April 16<sup>th</sup>

### Added Products

- Brown Cow *Cream Top*, whole milk yogurt, 32oz, all flavors+
- Stoneyfield Low Fat/Non Fat, 32oz, all flavors+
- Lala Low Fat, 32oz, mango, strawberry and vanilla+
- Great Value Low Fat/Non Fat, 32oz, all flavors+
- Lucerne Low Fat/Non Fat, 32oz, all flavors+

+ WIC shoppers **can** buy these items although they are not in the October 1, 2025, Food List.

### Thank you for your attention and cooperation.

Thank you for your attention to this update and for your continued support of WIC customers. This WIC Alert is for only ITCA WIC.

### Contact Information

For any questions or further clarification, please contact:

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