

WIC Vendor Alert

Notice of Unit Change June 30, 2025 Approved Product List (APL) Download Required

We are Changing the Unit of Measure (UOM) for Whole Grains and Yogurt

- Category 16– Whole Grains: The UOM is changing from Package (PKG) to Ounces (OZ)
- Category 50– Yogurt: The UOM is changing from Container (CTR) to Ounces (OZ)

This applies to **all Subcategories** within both Category 16 and Category 50

APL Download
Required June 30,
2025 9pm MST

Category	Old UOM	NEW UOM
16– Whole Grains	PKG	OZ
50– Yogurt	CTR	OZ



New Unit
OZ



New Unit
OZ

What You Need To Do

- Make sure your POS downloads the APL on **June 30, 2025 after 9 pm MST**.
- After the APL is downloaded, ITCA WIC shoppers will be able to buy yogurt and whole grains with their WIC benefits as usual.
- ITCA WIC shoppers may not be able to buy yogurt or whole grains, if your register does not use the updated APL.

If you have any questions about this WIC Vendor Alert, contact Mallory Phelps, ITCA WIC Vendor Manager, at 602-258-4822, or mallory.phelps@itcaonline.com.

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