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Inter Tribal Council of Arizona, Inc.

WIC & SEBTC Vendor Alert

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New Subcategories and Formula Products Added to APL

The ongoing infant formula supply issues, caused by the Abbott recall in February, are impacting the formula available for purchase with WIC benefits. To ease the impact of the formula recall, ITCA WIC has been adding new formula subcategories and products to the ITCA WIC APL for WIC clients to purchase. The latest formula products added to the ITCA WIC APL are listed below. Ensure your POS system is downloading the APL on a daily basis, to make certain these needed formula products can be purchased by WIC clients.

New Subcategories are marked with an asterisk*, all the UPCs in the table are new.

Note: This is not an inclusive list of all the subcategories and UPCs in Category 21, this list only reflects the recently added subcategories and UPCs. The full list can be viewed on the ITCA WIC website at itcaonline.com/wic/foods.

Category	Subcategory	Formula Description	UPC
21- Infant Formula	* 244-Enfamil ProSobee Powder 20.9 oz.	Enfamil ProSobee Powder 20.9 oz	300871214422
	* 240- Gerber Good Start Soy Powder 20 oz	Gerber Good Start Soy Powder 20 oz	05000037688
	*246– Store Brand Soy Powder 22 oz.	Parent’s Choice Soy 22 oz.	078742067407
		Comforts Soy 22 oz.	041260011030
		Tippy Toes Soy 22 oz.	036800416383
	31- Similac Soy Isomil powder 12.4oz	Enfamil ProSobee 12.9 oz	300871214415
		Gerber Good Start Soy 12.9 oz	050000035304

The Abbott formula recall has put a strain on the availability of the standard formula issued to WIC clients. We understand the impact this recall has had on retailers who are doing their best to ensure formula is available in their community. The ITCA WIC Program thanks you for your continued partnership and hard work during the Abbott formula recall.

If you have any questions about this Vendor Alert please contact Mallory Phelps, ITCA WIC Vendor Manager, at Mallory.phelps@itcaonline.com or 602 258 4822.

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