

## WIC & SEBTC Vendor Alert

Volume 20, Issue 6

### Temporary Foods No Longer Allowable

The ITCA WIC program added products to the WIC Authorized Product List (APL) during the beginning of the COVID 19 pandemic. Some of those products are staying on a permanent basis while other products were added temporarily. **Effective June 1, 2020**, products that were added to the WIC APL on a temporary basis have been removed and are no longer allowable for purchase with WIC benefits. The list of the recent changes is included below. A full list of products included in the ITCA WIC APL can be found on the ITCA WIC website at: [itcaonline.com/itca-wic-authorized-foods](http://itcaonline.com/itca-wic-authorized-foods).

### Products Removed from the ITCA WIC APL– Effective June 1, 2020

#### Eggs

- ☀ Specialty eggs, including cage-free, organic, free range, and Eggland's Best are no longer allowable.
- ☀ Eggs in the 18 count carton size are no longer allowable.

#### 2% Gallon Milk

- ☀ 2% milk in the gallon size is no longer allowable for clients with low fat or nonfat gallon milk benefits.

#### Whole Grains

- ☀ 100% whole wheat bread, 100% whole wheat pasta, soft corn tortillas, and brown rice are no longer allowable in sizes larger than 16 oz.

#### Yogurt in 30 oz. Container

- ☀ Yogurt in the 30 oz. container size is no longer allowable.

#### Cereal

- ☀ Breakfast cereal is no longer allowable in sizes smaller than 12 oz. or larger than 36 oz.

## Products Added to the APL Permanently

### Eggs

- ☀️ Extra Large, Jumbo, and Brown chicken eggs have been added to the ITCA WIC APL on a permanent basis.

### Brown Rice

- ☀️ Instant brown rice in sizes 14 oz. to 16 oz. have been added to the ITCA WIC APL on a permanent basis.

## Declared Brands Policy Change Reminder

- ☀️ The ITCA WIC Program declared brand policy for milk, eggs, and cheese is no longer in effect.
- ☀️ Vendors may sell all brands of milk, eggs, and cheese to ITCA WIC clients.
- ☀️ It is no longer mandatory for vendors to utilize the WIC Approved shelf labels for declared brands of milk, eggs, and cheese due to the declared brand policy being lifted.

## APL Download Requirements Reminder

- ☀️ All authorized ITCA WIC vendors are required to possess a POS system capable of downloading the APL on a daily basis.
- ☀️ Utilizing an out of date APL may lead to register errors that result in transaction denial.
- ☀️ An 'Invalid Amount' error occurs when the POS using an out of date APL, and there is an attempt to purchase a product that is no longer allowable.

## SEBTC Benefits Reminder

- ☀️ SEBTC food package benefits will carry over from month to month and all benefits expire on August 14th.
- ☀️ SEBTC benefits become available on the 15th day of May, June and July.



If you have any questions regarding this WIC Alert or need technical assistance, please contact Mallory Phelps, ITCA WIC Vendor Manager at (602) 307-1511.

For any questions regarding the SEBTC program, please contact Danica Martin, ITCA WIC/SEBTC Vendor Specialist at (602) 307-1521.