

## WIC & SEBTC Vendor Alert

Volume 20, Issue 5

### Temporary and Permanent FOOD LIST UPDATES

#### Declared Brand Policy No Longer in Effect

- **PERMANENT CHANGES- Effective April 30, 2020**
  - The ITCA WIC Program declared brand policy for milk, eggs, and cheese is no longer in effect.
  - Vendors may sell all brands of milk, eggs, and cheese to ITCA WIC clients.
  - It is no longer mandatory for vendors to utilize the WIC Approved shelf labels for declared brands of milk, eggs, and cheese, due to the declared brand policy being lifted.

#### New Sizes and Types of Eggs Allowable

- **PERMANENT CHANGE- Effective March 26, 2020**
  - Extra Large, Jumbo, and Brown chicken sizes eggs have been added to the Authorized Product List.
- **TEMPORARY CHANGES- Effective March 26, 2020**
  - Specialty eggs, including cage-free, organic, free range, and Egg land's Best are temporarily allowable when non-specialties eggs are out of stock.
  - Eggs in the 18 count carton size are temporarily allowable when the 12 count carton size is not available.

#### 2% Milk Gallon Allowable for Skim and 1% Benefits

- **TEMPORARY CHANGE\* Effective March 24, 2020**
  - 2% milk in the gallon size is allowable for clients with low fat or nonfat gallon milk benefits when low fat or non fat gallon size milk is out of stock.

### Whole Grains Up to 24 oz.

- **TEMPORARY CHANGE- Effective March 26, 2020**
  - Whole grains, 100% whole wheat bread, 100% whole wheat pasta, soft corn tortillas, and brown rice, is temporarily available in any size up to 24 oz. when the 16 oz. package size is out of stock.

### Yogurt in 30 oz. Container

- **TEMPORARY CHANGE- Effective March 26, 2020**
  - Yogurt in the 30 oz. container size is temporarily allowable when the 32 oz. and 16 oz. container sizes are out of stock.

### Cereal Allowable in Any Size Up To 36 oz.

- **TEMPORARY CHANGE- Effective March 26, 2020**
  - Authorized brands of breakfast cereal are temporarily allowable in any size up to 36 oz.

### **Summer EBT for Children Reminder**

- **May 15th start date for the first month of benefits issued.**
  - June and July benefits begin on the 15 of each month.
  - POS testing begins May 15th: Vendors located near participating school will receive remote register certifications.
  - Vendors located near participating schools need to ensure they are stocking enough WIC foods to accommodate WIC shoppers and SEBTC shoppers.

### **Thank You!**

The ITCA WIC Program would like to thank all Vendors for your continued hard work during this national crisis. We understand the impact that the COVID-19 pandemic has put on our communities, especially for retailers who are doing their best to ensure that food and supplies are available.

**If you have any questions regarding this WIC Alert or need technical assistance, please contact Mallory Phelps, ITCA WIC Vendor Manager at (602) 307-1511.**

**For any questions regarding SEBTC, please contact Danica Martin, ITCA WIC/SEBTC Vendor Specialist at (602) 307-1521.**