

September 14, 2022

Inter Tribal Council of Arizona, Inc.

WIC & SEBTC Vendor Alert

Volume 22 Issue 7

ALTERNATIVE FORMULA WILL BE PHASED OUT & SEBTC Announcement

ITCA WIC will be phasing out the alternative brands and types of infant formula in the coming months. We will deactivate products and stop issuance of alternative infant formulas as part of the discontinuation process.

Note that all subcategories mentioned in this document are in Category 21—Infant Formula.

Deactivation Date of September 30, 2022

The following alternative infant formula UPCs have a deactivation date of September 30, 2022. Clients issued Similac Advance Powder and Similac Soy Isomil Powder will no longer be able to purchase the alternative infant formula brands and types below after September 30, 2022. Keep your ITCA WIC Approved Product List (APL) updated to ensure these alternative formula products can't be purchased after September 30, 2022.

Subcategory	Product	UPC
082- Similac Advance Powder 12.4 oz.	Enfamil Infant Powder 12.5oz	300871365421
	Gerber Good Start Gentle Powder 12.7oz	50000216673
	Parent's Choice Advantage Powder 12.4oz	78742058573
	Enfamil Premium Infant Powder 12.5oz	300871365025
031- Similac Soy Isomil Powder 12.4 oz.	Gerber Good Start Soy 12.9 oz.	50000035304
	Enfamil ProSobee 12.9 oz.	300871214415

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Phased Out by November 1, 2022

The following larger can sizes of alternative brands and types of infant formula will no longer be issued and will be phased out by November 1, 2022.

Subcategory	Product	UPC
201-Similac Pro Total Comfort Powder 29.8oz	Similac Pro Total Comfort Powder 29.8oz	070074669380
	Gerber Good Start SoothePro Powder 30.6oz	050000494989
	Parent's Choice Gentle Powder 34 oz.	078742022475
	Comforts Gentle Powder 33.2oz	041260381249
205- Similac Pro Advance powder 30.8 oz.	Similac Pro Advance Powder 30.8 oz.	070074664385
	Similac 360 Total Care 30.8 oz.	070074664385
	Gerber Good Start Gentle Pro Powder 32 oz.	050000472635
	Comforts Advantage 35 oz.	041260381218
211- Enfamil NeuroPro Gentlease powder 19.5oz	Enfamil NeuroPro Gentlease powder 19.5oz	300875121191
	Enfamil Reguline Powder 19.5oz	300875111574
	Enfamil Enspire Gentlease Powder 19.5oz	300875123539
	Gerber Good Start SoothePro Powder 19.4oz	050000487226
	Enfamil Gentlease Powder 19.9oz	300875119785
244-Enfamil ProSobee Powder 20.9 oz.	Enfamil ProSobee Powder 20.9 oz.	300871214422
240- Gerber Good Start Soy Powder 20 oz.	Gerber Good Start Soy Powder 20 oz.	05000037688
246– Store Brand Soy Powder 22 oz.	Parent's Choice Soy 22 oz.	078742067407
	Comforts Soy 22 oz.	041260011030
	Tippy Toes Soy 22 oz.	036800416383
202- Similac Sensitive Powder 29.8 oz.	Similac Pro Sensitive 29.8 oz.	70074664408
	Similac 360 Total Care Sensitive 30.2 oz.	70074681238
	Similac Sensitive Powder 29.8 oz.	70074629520
209- Enfamil NeuroPro Sensitive powder 19.5oz	Enfamil NeuroPro Sensitive powder 19.5oz	300875124529
210- Store Brand Sensitive Powder	Parent's Choice Sensitivity 34oz	078742032559
	Comforts Sensitivity Powder 33.2oz	041260381232
233 - Enfamil A.R. powder 27.4 oz.	Enfamil A.R. PWD 27.4 oz.	300875126424
013 – Enfamil A.R. powder 19.5 oz.	Enfamil A.R. powder 19.5 oz.	300870201652

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Alternative Infant Formula with End Date Pending

The following alternative brands and types of infant formula will remain effective until further notice. ITCA WIC will communicate the scheduled end date once it is determined.

Subcategory	Product	UPC
088- Similac Total Comfort Powder	Enfamil Gentlease Powder 12.4oz	300875100691
	Enfamil Reguline Powder 12.4oz	300875111321
	Sim Total Comfort Powder 12.6oz	70074626000
	Gerber Good Start SoothePro Powder 12.4oz	50000624003
085- Similac Spit Up Powder	Enfamil AR Powder 12.9oz	300870201423
	Similac for Spit Up powder 12.5oz	070074509600

SEBTC Announcement

ITCA is pleased to announce that the Summer EBT for Children program has successfully completed its third year! The last day to use 2022 SEBTC benefits is September 15, 2022.

The SEBTC program would like to thank all Vendors for all your hard work in providing healthy foods to school aged children during the summer months!

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