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Inter Tribal Council of Arizona, Inc.

## WIC & SEBTC Vendor Alert

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### REMAINING ALTERNATIVE FORMULA PHASED OUT

ITCA WIC will phase out the remaining alternative brands and types of infant formula. We will inactivate products and have stopped issuance of alternative infant formulas as part of the discontinuation process. The phase out of alternative formula brands and types started on September 30, 2022. This WIC Alert addresses the remaining alternative formula to be phased out. The brands and types of formula previously phased out can be found in the [WIC & SEBTC Alert Alternative Infant Formula Phased Out 9.14.2022](#) on the ITCA website.

\*Note that all subcategories mentioned in this document are in Category 21—Infant Formula.

#### Alternative Infant Formula with End Dates

The table below shows the alternative infant formula products that will be inactivated and those that will remain active.

Subcategory	Product	UPC	Inactive Date
258– Similac Total Comfort Stage 1 powder 820 g	Similac Total Comfort Stg 1 Powder 820 g (28.9oz)	8427030003795	4/30/2023
088- Similac Total Comfort Powder	Enfamil Gentlease Powder 12.4oz	300875100691	2/18/2023
	Enfamil Reguline Powder 12.4oz	300875111321	2/18/2023
	Sim Total Comfort Powder 12.6oz	70074626000	ACTIVE
	Gerber Good Start SoothePro Powder 12.4oz	50000624003	2/18/2023
213- Enfamil AR Powder	Enfamil AR Powder 12.9oz	300870201423	ACTIVE
085- Similac Spit Up Powder	Similac for Spit Up powder 12.5oz	070074509600	ACTIVE

If you have any questions regarding this WIC Alert, please contact Mallory Phelps, ITCA WIC Vendor Manager at (602) 258- 4822.

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