

Inter Tribal Council of Arizona, Inc.

WIC & SEBTC Vendor Alert

Volume 22, Issue 2

Alternative Infant Formula Issued & APL Download Required

Due to the Abbott recall of Similac, Alimentum, and Elecare powdered infant formulas on February 17, 2022, there may be limited infant formula on the shelf for WIC customers purchase. To ensure WIC families have access to infant formula, the ITCA WIC Program is temporarily allowing WIC clients to purchase alternative infant formula brands and types. The ITCA WIC Authorized Product List (APL) has been updated to allow WIC clients the flexibility to purchase more than one type of infant formula with their benefits. To implement these flexibilities, Vendors are required to conduct an APL download. APL updates are on the next page.

Effective February 24, 2022

ITCA WIC clients' infant formula benefits will temporarily allow for multiple types of formula to be purchased. The APL has been updated to allow these alternatives.

Formula Listed in the Benefits	Alternative Formulas Allowed at Register
Similac Advance Powder	Enfamil Infant Powder 12.5oz
	Gerber Good Start Gentle Powder 12.7oz
	Parent's Choice Advantage Powder 12.4oz
	Enfamil Premium Infant Powder 12.5oz
Similac Total Comfort Powder	Enfamil Gentlease Powder 12.4oz
	Enfamil Reguline Powder 12.4oz
	Gerber Good Start SoothePro Powder 12.4oz
Similac Spit Up Powder	Enfamil AR Powder 12.9oz

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APL DOWNLOAD REQUIRED FEBRUARY 23, 2022

The following changes have been made to Category 21– Infant Formula and will be available in the February 23, 2022 APL file.

Subcategory	Product	UPC
201-Similac Pro Total Comfort Powder 29.8oz	Similac Pro Total Comfort Powder 29.8oz	070074669380
	Gerber Good Start SoothePro Powder 30.6oz	050000494989
	Parent’s Choice Gentle Powder 34 oz	078742022475
	Comforts Gentle Powder 33.2oz	041260381249
205- Similac Pro Advance powder 30.8 oz	Similac Pro Advance Powder 30.8 oz	070074664385
	Similac 360 Total Care 30.8 oz	070074664385
	Gerber Good Start Gentle Pro Powder 32 oz	050000472635
	Comforts Advantage 35 oz	041260381218
209- Enfamil NeuroPro Sensitive powder 19.5oz	Enfamil NeuroPro Sensitive powder 19.5oz	300875124529
210- Store Brand Sensitive Powder	Parent’s Choice Sensitivity 34oz	078742032559
	Comforts Sensitivity Powder 33.2oz	041260381232
201-Similac Pro Total Comfort Powder 29.8oz	Similac Pro Total Comfort Powder 29.8oz	070074669380
	Gerber Good Start SoothePro Powder 30.6oz	050000494989
	Parent’s Choice Gentle Powder 34 oz	078742022475
	Comforts Gentle Powder 33.2oz	041260381249
211- Enfamil NeuroPro Gentlease powder 19.5oz	Enfamil NeuroPro Sensitive powder 19.5oz	300875121191
	Enfamil Reguline Powder 19.5oz	300875111574
	Enfamil Enspire Gentlease Powder 19.5oz	300875123539
	Gerber Good Start SoothePro Powder 19.4oz	050000487226
	Enfamil Gentlease Powder 19.9oz	300875119785
212- Parent’s Choice Gentle Powder 12oz	Parent’s Choice Gentle Powder 12oz	078742012650
082- Similac Advance Powder	Enfamil Infant Powder 12.5oz	300871365421
	Gerber Good Start Gentle Powder 12.7oz	50000216673
	Parent’s Choice Advantage Powder 12.4oz	78742058573
	Similac Advance Powder 12.4oz.	70074559582
	Enfamil Premium Infant Powder 12.5oz	300871365025
088- Similac Total Comfort Powder	Enfamil Gentlease Powder 12.4oz	300875100691
	Enfamil Reguline Powder 12.4oz	300875111321
	Sim Total Comfort Powder 12.6oz	70074626000
	Gerber Good Start SoothePro Powder 12.4oz	50000624003
085- Similac Spit Up Powder	Enfamil AR Powder 12.9oz	300870201423
	Similac for Spit Up powder 12.5oz	070074509600

If you have any questions regarding this WIC Alert or need technical assistance, please contact Mallory Phelps, ITCA WIC Vendor Manager at (602) 307-1511.

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