



ITCA WIC ALERT

Volume 12, Issue 3

June 2013

This WIC Alert covers the following changes effective July 1, 2013:

- ✓ Declared milk, cheese and eggs
- ✓ WIC Approved stickers
- ✓ Minimum package size change for cold cereal
- ✓ Pink salmon can size change
- ✓ Minimum Stock Requirements, Sanction Schedule and Vendor Manual

Food Item Declaration Form

In April 2013, all Vendors were notified of the requirement to submit the ITCA WIC Program Food Item Declaration Form to declare the store's authorized milk, cheese and eggs. Beginning July 1, 2013, the brands you declared for milk, cheese and eggs are the only brands that clients are allowed to purchase when using their WIC checks.

WIC Approved Stickers Now Required

ITCA is requiring all vendors to use the WIC Approved orange stickers to label the declared brand of milk, cheese and eggs to help clients identify and select what brands are allowed for purchase. If you are also authorized with the Arizona WIC Program, ITCA will accept the use of their WIC Approved stickers.



Cold Cereal Minimum Size Change

The minimum size package for cold cereal is 14 oz. or larger. When clients purchase cold cereal, they will have to select packages (bags or boxes) that are 14 oz. or larger from the brands and types listed on the Arizona WIC Programs Food List. Packages of cold cereal that are 12 oz. are no longer authorized. This change does not affect hot cereal.

Pink Salmon Can Size Change

The can size for pink salmon has changed from 7.5 oz. cans to 5 oz. cans.

Client Education

WIC clients have been provided a flyer describing the declared brands of milk, cheese and eggs and the minimum size of cold cereal. Clients have also been informed to look for the WIC Approved labels to assist them in identifying the declared brands.

Cashier Education

Please make sure to educate your cashiers on the new changes and keep a copy of the Food List Insert Flyer with the current food list at each cash register.



Minimum Stock Requirements, Sanction Schedule and Vendor Manual Revised

The Minimum Stock Requirements, Vendor Sanction Schedule and Vendor Manual have been updated to reflect the changes described in this WIC Alert. The revised Minimum Stock Requirements and Vendor Sanction Schedule effective July 1, 2013, is available on the ITCA WIC website at http://itcaonline.com/?page_id=4465

If you have any further questions or concerns regarding this WIC Alert, please contact the Vendor Coordinator at 602-258-4822 or by email at crystalina.corona@itcaonline.com